



REDWOOD EMPIRE STEREOCASTERS

FULL TIME

PROMOTIONS DIRECTOR

for Sonoma County Radio Stations

KZST-FM

KJZY-FM & HD2

KBBL-FM

KWVF-FM

The Marketing & Promotions Director manages all advertising and contests/promotions for the five radio stations from conception through execution to follow-up. Promotions include both sales promotions, which generate revenue; and programming promotions, which are aimed at increasing the station audiences.

This person acts as a key point of contact for programming and sales departments, as well as station listeners, advertisers and the local community.

This position requires effective organization and follow-through, along with a great deal of creativity. The position is responsible for maintaining all online marketing elements including email newsletters, social media accounts and websites for all stations. Strong writing, design and computer skills are required. Familiarity with graphic design software is a plus.

Email frank@res-radio.net with resume', work samples and a cover letter indicating how and why you would be right for this position.

**Redwood Empire Stereocasters
is an equal opportunity employer. M/F**

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